



WATER CRISIS

Three Hundred Sixty Million

Imagine spending up to eight hours a day walking to get water—knowing that this water will make you sick. But the alternative is no water at all. According to the United Nations, this is reality for half the population of the continent of Africa—that's 360 million people.

Water Stats

- One third of women in Egypt walk more than an hour a day for water; in other parts of Africa, the task can consume as much as eight hours (www.unfpa.org)
- The average distance a woman in Africa and Asia walks to collect water is 3.75 miles (www.whrnet.org)
- The weight of water that women in Asia and Africa carry on their heads is equivalent to the maximum baggage weight allowed by airlines, 20 kg, or 44 lbs (www.whrnet.org)
- Women are the primary caretakers for those who fall ill from water-related diseases, reducing their time available for education and productive economic efforts (www.unfpa.org)
- In some parts of Africa, women expend as much as 85% of their daily energy intake on getting water, increasing incidences of anemia and other health problems (www.unhabitat.org)

We Can Do Something

Instead of dwelling on how enormous the need is, let's do something to make a difference. Let's raise money to drill wells in Africa.

Multiply Your Money

Now you could go out and donate some money to help provide clean water for people who need it. But here's a way that can multiply your gift and make a bigger impact. The rest of this packet will give you all the details of the Halfway There project. Join us. Together, we can change a continent. We're halfway there.

"The water is not good in this pond. We collect it because we have no alternative. All the animals drink from the pond as well as the community. Because of the water we are also getting different diseases." —Zenebech Jemal, Chobare Meno, Ethiopia

"The conditions here are terrible. There is sewage everywhere. It pollutes our water. Most people use buckets and plastic bags for toilets. Our children suffer all the time from diarrhea and other diseases because it is so filthy." —Mary Akinyi, Kibera, Nairobi, Kenya

Want to Know More?

www.africare.org
www.lifewater.org
www.bloodwatermission.com
www.wateraid.org
www.compassion.org
www.one.org
www.samaritanspurse.org
www.worldvision.org



CAN A TEE SHIRT CHANGE THE WORLD?

We Believe This One Can for Some Deserving People in Africa!

About the Tee

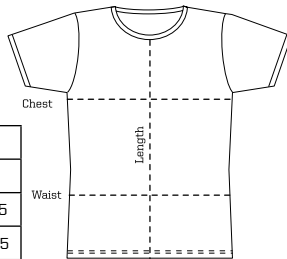
The men's shirt is a fine jersey tee made with a premium quality 4.3 oz combed ringspun cotton. This means it is super-soft and lightweight. It comes in a dark chocolate brown and is softly screened with light blue ink. It's side-seamed for a tailored cut.

The women's shirt is a fine jersey tee made with a premium quality 4.5 oz combed ringspun cotton. It's super-soft, feminine and lightweight. It comes in a dark chocolate brown and is softly screened with light blue ink. It's side-seamed and tapered for a form-fitted silhouette. It's a little bit longer, has a slightly scooped neck with fashionably shorter sleeves. It's perfect worn alone or great for layering.



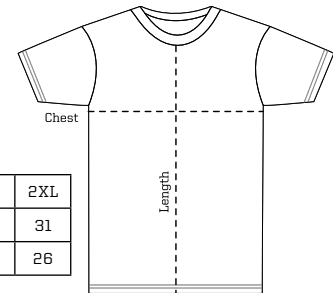
Garment Specs

These tees are side-seamed for a tailored fit. Keep these specs in mind when ordering



Women's Tee

	S	M	L	XL
Length	26.5	27	27.5	28
Chest	14.5	15.75	16.25	17.25
Waist	13.25	14.25	15.25	16.25



Men's Tee

	S	M	L	XL	2XL
Length	27	28	29	30	31
Chest	18	20	22	24	26

Here's how your organization can get involved:

1 RAISE FUNDS

Raise money to cover the wholesale cost of the shirts—they're just \$5 each. This way 100% of the sales price goes into drilling wells. It also multiplies the power of your gift: you can turn a \$242 investment into \$717.60. Here's how: 48 tees cost \$242. If you sell them for \$14.95 each, that adds up to \$717.60.

2 ORDER SHIRTS

We've arranged a special discounted price of \$5.00 each. (Minimum 48 garments. This price includes a hangtag and shipping to anywhere in the lower 48.) Use the attached order form and allow up to 3 weeks for delivery.

3 SELL SHIRTS

Sell the shirts for no less than \$14.95. Then send the money you've raised to:

Africa:Halfway There
Youth With A Mission
100 West 35th Street, Suite C
National City, CA 91950

HALFWAY THERE

Africa: Halfway There • YWAM San Diego/Baja • 100 West 35th St., Suite C, National City, CA 91950, USA
Tel: (619) 420-1900 x. 16 • Fax: (619) 420-1918 • E-mail: craig@missionadventures.net



HALFWAY THERE WHOLESALE AGREEMENT

Now Here's the Rules

By purchasing Halfway There shirts at the wholesale prices, you agree to the following:

- You agree to pay for the shirts when you order them. We can't send you shirts without payment; so if we receive your order without a check, or money order, we can't fill it until the money for the shirts is received.
- You agree to sell the shirts for at least \$14.95 US. You are free to charge more. (The current record selling price for one Halfway There tee is \$50 USD. See if you can beat it!)
- You agree to donate the entire proceeds of the sale of the shirts to Youth With A Mission San Diego/Baja, (YWAM SD/Baja). The minimum donation we expect is \$717.60 USD.
- By donating the proceeds YWAM SD/Baja, you are designating the funds to the Africa: Halfway There Project. YWAM SD/Baja is morally, ethically and legally bound to use the funds as you have designated. 100% of the funds you donate will go to well drilling projects in Africa.

It's About Generosity

The whole point of the Halfway There Project is to be generous. The idea is that donors cover the cost of the tee shirts, then when the shirts are sold, the entire sales price can be used to drill wells for people who desperately need them—thereby multiplying the generosity.

You Can Do It Too

Now you could just buy a Halfway There tee shirt to help provide clean water for people who need it—that would be a very good thing. But there's a way where you can multiply your gift and make a bigger impact. You can sell Halfway There shirts and increase the power of your generosity. Here's how it works:

1. Raise funds and purchase the shirts at cost
2. Sell the shirts for at least \$14.95 each
3. Send the proceeds to us at the address below

The Halfway There Wholesale Agreement

We're In! We'll donate 100% of the proceeds of the sale of the *Africa Halfway There* tees as outlined above.

Your Name:			
Organization Name:			
Organization Address:			
City:		State/Province:	
Country:		Zip/Post Code:	
Telephone:			
Your E-mail Address:			
Your Signature:		Date:	



HALFWAY THERE TEE SHIRT ORDER FORM

Please Allow Up To 3 Weeks for Delivery • Prices Include Shipping* + a Hangtag

1 Tell us where you want us to ship your shirts. Give us a street address, not a P.O. Box.

2 Make it easy on yourself, order packs of 48 tees. Each pack includes 24 men's shirts, and 24 women's shirts. Just put the number of packs you want to order in the "Quantity" column. Then multiply that number by \$242 and put the result in the "Total" column. Last multiply the number of packs by 48 and put that in the "Total Number of Shirts" box.

3 Get exactly what you want; order your shirts individually (minimum order 48). Tell us how many of each size you'd like in the "Quantity" column. Multiply by the "Unit Price" and put the result in the "Total" column. Add up all the quantities and put the sum in the "Total Number of Shirts" box.

4 You can customize the shirts with your organization's name or logo for \$2 each. Check the box and we'll contact you with more information.

5 Finally, add up all the dollar amounts in the "Total" column and put the sum in the Grand Total box. Make a check out to "YWAM" for that amount and send it along with this completed form to the address below.

Please Note:

- These tee shirts are slim fit garments. For more sizing information, please visit: <http://www.halfwaythere.org/>
- There is a minimum order of 48 garments. We cannot accept orders for fewer shirts.

*Shipping included to the lower 48 states. Additional shipping charges apply for other destinations.

1. Ship To

Your Name:			
Organization:			
Address:			
City:	State/Province:		
Country:	Zip/Post Code:		
Telephone:	E-Mail:		

2. Africa Shirt 48 Packs	Quantity	Unit Price	Total
I'm in! Send me the following 48 pack(s) Each pack includes: 24 Mens (3 S, 8 M, 8 L, 3 XL, & 2 XXL) and 24 Womens (4 S, 8 M, 8L & 4 XL)			
Africa "halfway there" 48 Packs		\$242.00 (US)	
Total Number of Shirts:			

3. Individual Africa Shirts	Quantity	Unit Price	Total
I'm in! Send me the following shirts, and yes, I understand the minimum order is 48.			
Men's Africa "halfway there" Shirt Small		\$5.00 (US)	
Men's Africa "halfway there" Shirt Medium		\$5.00 (US)	
Men's Africa "halfway there" Shirt Large		\$5.00 (US)	
Men's Africa "halfway there" Shirt X-Large		\$5.00 (US)	
Men's Africa "halfway there" Shirt 2X-Large		\$6.00 (US)	
Women's Africa "halfway there" Shirt Small		\$5.00 (US)	
Women's Africa "halfway there" Shirt Medium		\$5.00 (US)	
Women's Africa "halfway there" Shirt Large		\$5.00 (US)	
Women's Africa "halfway there" Shirt X-Large		\$5.00 (US)	
Total Number of Shirts:			

4. Optional Customization

Customize the shirts with your organization name or logo for \$2 per shirt

Please contact me with more information on how I can have my shirts customized.

5. Grand Total:

What's Next?

When we receive this completed order form and your payment, we'll print the shirts. Please allow up to 3 weeks.

halfwaythere.org.

When you receive the garments, sell them for no less than \$14.95 USD, (you can sell them for more). For downloadable point of sale materials and selling tips, please visit www.halfwaythere.org.

When you've sold your shirts, send a check written to "YWAM" in the amount of the total sales of the shirts. Remember, the minimum expected donation is \$717.60 USD. Enclose a note with your check stating that the donation is for the Halfway There Water Project.



HALFWAY THERE



Image © Shutterstock. Used with Permission

IMAGINE spending up to eight hours a day walking to get water—knowing that this water will make you sick. But the alternative is no water at all. This leaves you no time to work to provide for your family. Your kids are often sick and unable to attend school. This is reality for half the population of Africa—360 million people.

Instead of dwelling on how enormous the need is, let's do something to make a difference.

When you buy this tee shirt, 100% of the purchase price goes into clean water drilling projects in Africa. It's not your imagination—you can make a difference. Together, we can change a continent. *We're halfway there.*



HALFWAY THERE

Want to know more? Visit: www.halfwaythere.org